



CASE STUDY

How Rush University Medical Center Improves Hiring Outcomes with CoreHire

The Challenge

Finding qualified candidates for hard-to-fill positions

Rush University Medical Center faced ongoing challenges in attracting qualified candidates for key roles. Some departments, like Rheumatology, had received little to no viable applicants, making hiring a persistent struggle. They needed a solution that could expand their reach, engage more candidates, and accelerate the hiring process.

The Solution

Expanding reach and engagement with CoreHire

To strengthen their recruitment efforts, the health system implemented CoreHire, leveraging its wide-reaching talent network and candidate engagement tools. Within the first 30 days, they posted 93 jobs, significantly increasing exposure for difficult-to-fill positions. CoreHire's streamlined platform made it easier to identify and connect with top talent efficiently.

The Results

Stronger candidate engagement

Since Rush's go-live date on October 11, 2024, they saw significant platform activity with 579 active candidates and 6,000 job views, demonstrating strong early adoption and a growing user base.

Hard-to-fill roles finally filled

- Four Medical Assistants hired, including one in Rheumatology—a department that previously struggled to attract qualified applicants.
- A recent hire has already referred multiple strong candidates, helping to build a sustainable talent pipeline.

What recruiters are saying

Rush's recruitment team is highly satisfied with CoreHire's user-friendly features and candidate engagement tools. The ability to view certifications upfront has helped streamline the hiring process, saving time on screening and verification.

With CoreHire, the organization has transformed its hiring process, securing specialized talent where it was previously lacking. By expanding their reach and engaging candidates more effectively, they're proving that even the toughest hiring challenges can be solved with the right strategy.

“ We've not only had recruiter satisfaction with quality of candidates in particularly hard-to-fill areas, but we've also already had some really successful placements from the solution! ”

— BJ Krech, AVP of Talent Strategy, Rush University Medical Center